

# BSHEE

Behavior Sciences, Health, Energy & Environment

## Lecture Series:



### Baruch Fischhoff, Ph.D.

Social and Decision Sciences and of Engineering and Public Policy  
Carnegie Mellon University

### Give Science a Chance: Communication under Conditions of Uncertainty

September 28, 2012, 4:00 pm, 112 Walker



### Seth Blumsack, Ph.D.

Leone Family Department of Energy and Mineral Engineering  
The Pennsylvania State University

### Carrots, Sticks and Other “Smart” Tricks: Changing Consumer Behaviors in Electric Power Use

October 12, 2012, 4:00 pm, 112 Walker



### Ed Maibach, Ph.D.

Director of Center for Climate Change Communication  
George Mason University

### Overcoming America's climate change apathy: Audience research as a strategy

November 16, 2012, 4:00 pm, 112 Walker



### Barbara Gray, Ph.D.

Professor of Organizational Behavior & Smeal Executive Programs Fellow  
Director, Center for Research in Conflict and Negotiation  
The Pennsylvania State University

### The Social Construction of Climate Change as a Commons

January 25, 2013, 4:00 pm, 112 Walker



Department of  
**Psychology**

CLIMA  
Center for CLimate  
Risk MAnagement

DEPARTMENT OF  
**GEOGRAPHY**  
COLLEGE OF EARTH AND  
MINERAL SCIENCES



**ESSC** Earth System Science Center